



# JONATHAN ROSEN

## Content Designer | Communications



647-531-3985



jl203rosen@gmail.com



264 Clinton Street, Toronto, ON

## EDUCATION

### Environmental Visual Communications

Fleming College

2021-2022

- Integrating art, science, and visual communications such as videography, photography, and graphic design, for communications and marketing

### Bachelor of Physical Health and Education

Queen's University

2015-2019

- Academic focus integrating physical education, scientific research, and health studies

## SKILLS

- Communications
- UX & UI Design
- Asset management
- Copywriting
- Adobe Creative Suite
- Axure RP
- Figma
- Microsoft Office
- WordPress
- Jira
- Photography and videography
- Cross-functional collaboration
- Digital publishing
- Canva

## WORK EXPERIENCE

### Canada Revenue Agency

2023-2025

Junior Programs Officer

- Internal and external stakeholder consultation to develop, design, and update public facing online services within secure portals
- High volume response to UX changes to portals and programs, ensuring timely updates and seamless integration for human centered design
- Detailed project tracking and management with Jira

### Maxy Media

2022-2023

External Video Designer

- Produced up to 40 video and static advertisements a week through task briefs for Instagram, TikTok, Snapchat, and Facebook
- Edited advertisements using Premiere Pro and InDesign

### Melbourne SEO Services

2022-2023

Freelance Copywriter

- Wrote long form copy (blogs and articles) from task briefs using specific marketplace search engine optimization
- Conducted research and translated complex technical information into clear, concise language that is easily understood by non-expert audiences.

### CareerCycles

2021-2023

UX/UI Designer and Podcast Editor

- Updated CareerCycles website with WordPress using company branding guidelines
- Consulted management on UX and UI, video design, and visual design
- Edited podcasts using Adobe Audition

### Starbucks Coffee Co.

2019-2021

Barista

- Maintained a strong understanding of company values, standards, and client needs
- Built upon teamwork, customer service, and communication skills
- Can now make really good coffee

### Camp Timberlane

2015-2019

Lead Wilderness Guide

- Supervised and trained a team of wilderness guides, ensuring safety and efficiency. Performed staff evaluations, providing mentorship and performance feedback
- Planned and booked canoe trip routes, coordinating logistics and risk management
- Managed food preparation and orders for extended backcountry trips
- Led canoe trips for youth (ages 11-16), fostering teamwork and outdoor skills
- Conducted post-trip debriefs to assess experiences and improve future trips. Performed staff evaluations, providing mentorship and performance feedback